

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.23

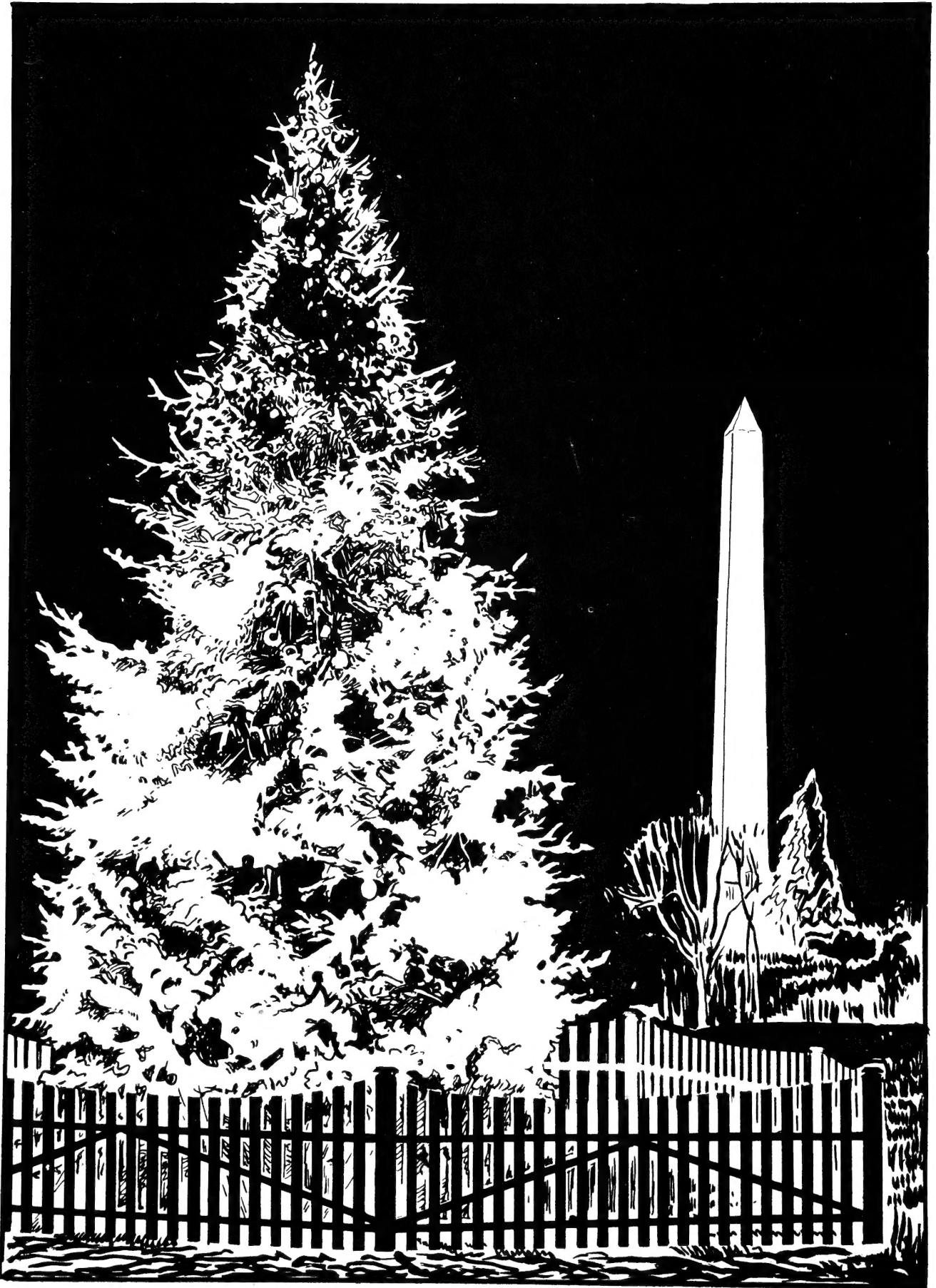
LIBRARY
RECEIVED
★ SEP 19 1946 ★
U. S. Department of Agriculture



The Villa Park Evergreen Co.

520 South Princeton Ave Villa Park • Illinois •

FALL 1946



National Christmas Tree WASHINGTON
D. C.

Norway Spruce.

The Norway Spruce is one of the very best and handsomest evergreens for the home planting. It is a rapid grower that soon develops into a stately tree. Its uses for the landscape planting are many. The illustrations below will give you some ideas.



Specimen tree

Special Offer.
2 Norway Spruce
field grown plants
12-18 inches high
\$ 1.00 Postpaid.



Table tree



Windowbox evergreens



Welcome trees.

Scotch Pine.

The Pines are without doubt the best known and most popular of all evergreens. These fine trees are suitable for many landscape purposes. In their younger years they are usually symmetrical and develop a rugged strength with age.



The Scotch Pine is one of the fastest growing evergreens. It will withstand heat and drought, is rugged and hardy. It adapts itself to the most difficult conditions of soil, climate and trying exposure. The foliage is silvery green. A very handsome, picturesque tree.

We offer twice transplanted trees.
Average height 10-12 inches. Sturdy
Ready to grow fast.

3 for only \$ 1.00 Postpaid.

Our Colorado Blue Spruce Offer



The Color of the Colorado Blue Spruce.

The color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. It must be remembered that only a certain percentage will grow

into blue Shiners. In young trees the color is less distinct but should get more pronounced as they grow older. Because of this we cannot guaranty the ultimate color and your order is only accepted with this understanding. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

We Offer:

Twice transplanted trees.
6 years old, bushy.
Average height 12 inches.

3 for only \$ 1.00
Postpaid.

We also offer:

Some larger trees, heavy
and bushy, 3 times trans-
planted. 12-15 inch high.

2 for only \$ 1.00
Postpaid.



Dwarf Iris Collection.

No garden is complete without this most satisfactory of garden plants. Very floriferous and with a wide range of colors they combine especially well with other perennials in beds or borders, along fences, walls or pathways.

Spring Skies----Sky Blue
Aurea -----Yellow
Cyanea-----Purple
The Bride-----White

All 4 only 50¢ Postpaid.



Dwarf Mugho Pine.

The Mugho Pine is one of the best and hardiest dwarf evergreens. Distinctly round and compact. In Spring, bright colored new shoots like tiny candles adorn them and contrast splendidly with other evergreens. Ideal for foundation planting, edging or low massing. It withstands smoke and city conditions, also tolerates partly shade. We offer the real dwarf type.

6- 8 inches -- twice transplanted.
Each: 45¢ - 3 for \$ 1.00 Postpaid



Globe Arbor Vitae.

One of the best Arbor Vitae is the Globe Arbor Vitae. It forms a natural Globe which requires no trimming. Excellent for low foreground planting. Also often used at the sides of entrances. For a low hedge there is no finer evergreen than the Globe Arbor Vitae. Foliage is dense, of lace like appearance, with a rich green color. Tolerates a certain amount of shade.

8-10 inches -- twice transplanted
Each: 45¢ - 3 for \$ 1.00 Postpaid.

Special Offer of Potted Pfizer Junipers.

The safest way to plant the Pfizer Juniper in fall is a potgrown tree. The pot is full of fine roots, which is so important in the growing of evergreens. The Pfizer Juniper is so well known that not much need to be said about this graceful evergreen. It will grow under almost any condition and does well in all parts of the country.



Here is our Special Offer:

3 Potted Pfizer Junipers
8-10 inch
Ready to grow fast.
Only \$ 1.00 Postpaid.



What you will get.



What it should grow into.

Plant A Living Christmas Tree

Start a Living Christmas tree now, to grow up with you and your children. One of these handsome Black Hills Spruce on your lawn is a permanent investment in beauty and satisfaction. The initial cost of such a tree is small if you consider the length of time it will give you pleasure and the size it will obtain in a comparatively short time.

It will increase in size and stateliness from year to year and give you untold delight each Christmas season. Time will come again when you can decorate it with a few colored lights at dusk, admired not only by yourself but by the entire neighborhood. Every family should have a Living Christmas Tree.



The Black Hills Spruce can of course also be used for many other landscape purposes: as specimen tree, in groups, as windbreak and in many other ways. It is indeed a thing of living beauty, admired by all. Its color is a rich blue-green, sometime tense blue. A very hardy tree and easy to transplant. It is of symmetrical growth and always retains its stately form. A very long lived tree. This native tree should be planted more.

2 Black Hills Spruce - 12-18 inches field grown - twice transplanted

Only \$ 1.00 Postpaid.

The Ideal Living Christmas Tree.

Flowering Shrubs



Dwarf Ninebark.

This native plant fills most of the requirements of a good shrub, such as dense growth, pleasing foliage of good texture and shape and bears its leaves well to the ground. In addition it covers itself with clusters of small pink flowers in late spring or early summer. It rarely exceeds four feet in height. And best of all is its ability to get along under the most adverse conditions. It grows well in the shade. Plant a few. Fine for hedges.

We offer well developed shrubs
2 feet high
Each: 45¢ - 3 for \$1.00 postpaid.



Honeysuckle Zabeli.

Honeysuckles are unusually decorative and ornamental. They are easy to cultivate, quite hardy and produce small flowers of delicate color and fragrance in great profusion. The flowers are followed by attractive small fruits of red scarlet and crimson. Zabeli Honeysuckle is one of the best, its flowers are of the deepest red you ever saw. Every branch filled with flowers, followed by brilliant red berries. Be sure and plant a few around your home.

We offer well filled shrubs
2 feet high
Each: 45¢ - 3 for \$1.00 Postpaid.



Purple Plum Cistena.

The Purple Leaf Plum Cistena with its purple leaves furnishes a delightful contrast in the green shrub border. The leaf color is a reddish purple or wine color and the branches are of a reddish brown. This adds much color and a gay note to the other plantings and brightens up the lawn in summer. In winter the reddish colored bark enriches the landscape. Its graceful striking beauty will be admired by all. Flowers are pink. Do not miss this gem.

We offer well shaped shrubs
2 feet high
Each: 75¢ - 2 for \$1.25 postpaid.



Visit our Salesground.

If you live near Chicago, Illinois we extend a hearty invitation to visit our salesground. Our new nursery is located on U.S. Highway 30 also known as Roosevelt Road, about 20 miles west of Chicago, or to be more specific, 3 miles west of Wheaton. Here you will be able to pick up at any time during the planting season some nice bargains in small and large evergreens, trees, shrubs and flowers.

Telephone: Villa Park 898 R

Special.

"Minnesota Snowflake".
A new, very double Mock Orange.

Special.

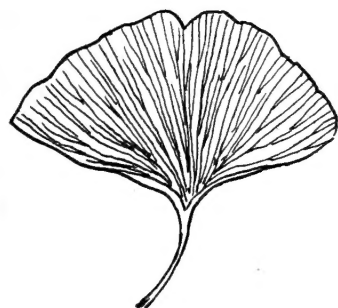
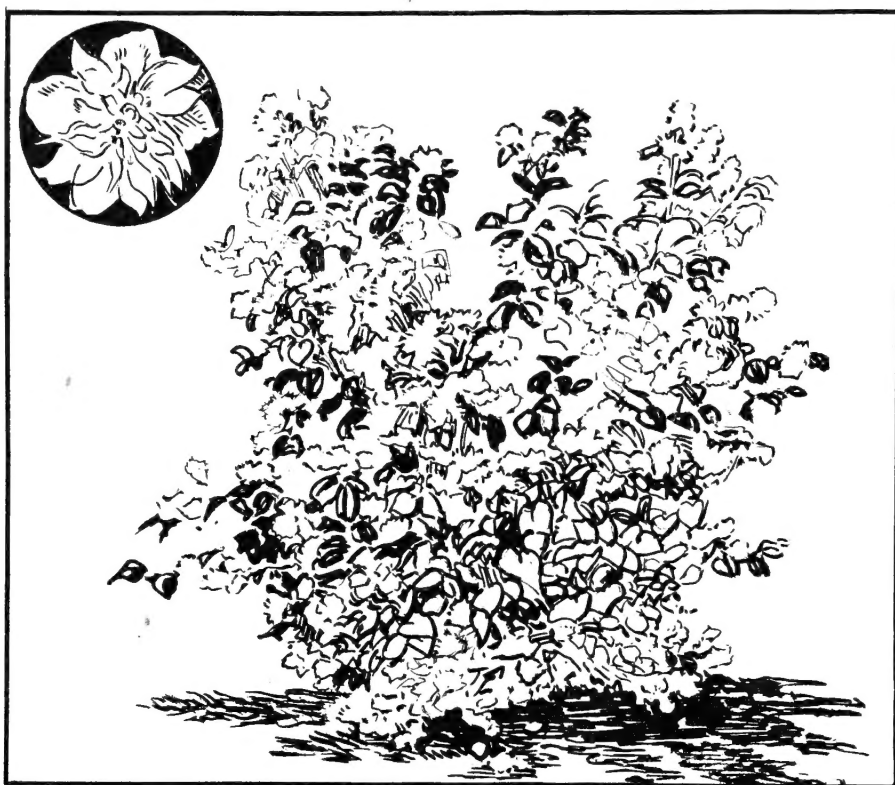
7.

Here is a new shrub, words can hardly describe its breath-taking beauty. A new, very double Mock Orange. A mass of large, Snow-white flowers practically covers this shapely graceful plant. Every blossom is double and exceptionally fragrant. "Minnesota Snowflake" Mock Orange is unusually symmetrical, rugged, fast growing and very hardy. Glossy foliage of dark green color.

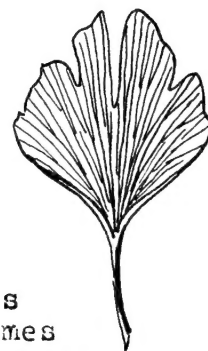
It will thrive in any ordinary soil. Can be trimmed easily. Grows in sun or partially shade. One must have seen this lovely shrub in bloom to appreciate its beauty. Here is a shrub you will be proud to have in your garden. We urge you strongly to obtain one or more of this new shrub.

Plant patent No 538

Nice shaped Shrubs
2-3 feet
Each: \$ 1.25 Postpaid.



Maiden Hair Tree Ginkgo Biloba



This remarkable tree has grown since ancient times about all the temples in China, where it is believed to be sacred. As it has come down through the centuries, it is revered by all mankind.

In the autumn the foliage assumes a brilliant yellow hue. Excellent as a street tree. If it is grown with branches to the ground it develops into a beautiful lawn specimen. Although it loses its leaves in Fall, botanically it is grouped in the evergreen family.

Maidenhair Tree
5-6 feet
Each: \$ 2.00

Shipped by Express, not prepaid.



Bargain in ferns



Ferns are very useful and decorative in planting the homegrounds. Particularly in shady location. Be sure and include some ferns in your planting. They are hardy.

Ostrich Fern.- This is one of the largest native fern. Its fronds reach a height from 2-7 feet. Easy to transplant and grows in shade as well as in sunny locations. The Ostrich fern is getting scarce and should be planted more to preserve its unusual charm.

Evergreen or Christmas Fern- One of the showiest ferns. Prefers a somewhat shady position. The rich green fronds reach a height of 1-3 feet. It stays green practically the year around.

Lady Fern.- The name Lady fern or the Queen of the ferns dates back to time when this plant was thought to bear the mystic fern seed held to make the possessor invisible. Of medium growth, 2-3 ft. One of the easiest fern to grow. Tolerates full sun or shade.

Osmunda or Interrupted Fern- It is believed the name Osmunda is after Osmund the waterman, who during the invasion of the Danes hid his family in a clump of this fern. Height of fronds 2-4 feet. Very hardy.



Bargain Fern Collection.

- 5 Lady Ferns
- 4 Ostrich Ferns
- 2 Osmunda Ferns
- 1 Christmas Fern

\$ 2.75 Postpaid.



PLANTING

DIRECTIONS

The chief care to be taken during planting operations is to prevent the drying out of the roots. The fine rootlets of the young trees are extremely delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while a hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil firmly tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in death or stunting. After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Keep the ground around the tree cultivated. It keeps the weeds down and preserves the moisture.

TO OUR FRIENDS,

OLD AND NEW

Our evergreens can be successfully transplanted in Spring and in Fall. The Spring planting season starts about the first of April and lasts until the beginning of June. The Fall planting season starts early in September and lasts until the ground freezes solidly.

Our trees are packed in damp moss and wrapped in waterproof paper. Shipment will be made at the proper time for planting.

If any stock proves untrue to name it will be either exchanged or purchase price will be returned, but in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees to be free from disease and in the best growing condition, but we do not give any guarantee as to the growth of stock. Your care will determine your success in growing any plant or tree.

No order accepted under \$1.00 and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

Detailed planting instructions are furnished with each order.